

**Every milestone is a reminder that
great journeys are built step by step,
through dedication, teamwork, and
the courage to move forward.**

---Max Transtech Limited

Editorial

We are delighted to present the second edition of *Max Chronicle*, the in-house magazine of Max Transtech Limited. This platform was created to celebrate the people, ideas, and achievements that drive our organization forward.



This edition holds special significance as we mark 20 years of excellence, a journey shaped by dedication, teamwork, and a shared commitment to delivering reliable logistics solutions. Over the years, the organization has grown steadily while staying true to its values of service, trust, and operational excellence.

Through this issue, we bring together stories of our journey, insights from the logistics industry, team highlights, and moments that reflect the vibrant culture of the Max Transtech family. Each page is a reminder that our success is built on the collective efforts of our people.

We hope this edition informs, inspires, and strengthens the sense of pride we all share in being part of this journey.

Warm regards,

Garima Arora

Editor-in-Chief

Max Transtech Limited

Founders Message

As we step into another year of progress, it gives us immense pride to reflect on the journey of Max Transtech Limited and the people who have made it possible.

The logistics industry continues to evolve rapidly, and we remain focused on innovation, operational excellence, and building stronger partnerships with our customers and stakeholders. With the same spirit that has brought us this far, we are confident that we will continue to achieve greater milestones in the years ahead.

Kamlesh Aggarwal & Naresh Aggarwal
Founders- Max Transtech Limited

“ This year is particularly special as we celebrate **20 years of excellence** in the logistics industry. Our growth over the past two decades is the result of dedication, resilience, and the unwavering commitment of the entire Max Transtech family.

We extend our sincere gratitude to every member of our team for their contribution to this remarkable journey.

—“

**Two Decades.
Countless Deliveries.
One Vision.**

—”

20 years of moving forward with one promise:
Logistics Simplified!

Then vs Now:

2006 vs 2026

2006 THEN



2026 NOW

Fleet Size

08+ 

 400+

Number of Employees

25 

 600+

Cities / Service Areas

03 States of India 

 19 States of India

Branches / Offices

01 

 65+

Key Services Offered

PTL 

 PTL, FTL, E-Commerce, 3PL, Int. Freight Forwarding

Clients / Industries Served

Fashion Retail & Telecom 

 Pharma, FMCG, Automotive, E-Commerce, Electronics & More

Technology Used

Manual Operations 

 ERP System-Magix

Warehouse Capacity

1,000 sq ft 


 3,32,650 sq ft


Avg. Shipments Handled

990+ 

 1 lakh +

Biggest Challenge

Manpower and labor availability for operations 

 Adoption of IT tools by ground teams, rising last-mile delivery costs, and managing reverse logistics.

A Journey of Transformation





Jan 2026-March 2026

QUARTERLY UPDATES

New Client Partnerships

We are proud to welcome new clients who have placed their trust in our logistics capabilities.

This quarter, we onboarded:

- Bata
- Jubilant
- Ananda

These partnerships reflect growing confidence in Max Transtech's operational strength and service reliability.

Infrastructure Expansion

To further strengthen our operational network, a new logistics hub has been launched in Ambala.

Key Highlights:

Location: Ambala

Facility Size: 17,500 sq. ft.

Purpose: Enhanced sorting, storage, and distribution capacity

Moving Forward

With new clients onboard and infrastructure expanding, we continue to move closer to our vision of becoming India's leading logistics and supply chain partner by delivering agile, efficient, and customer-focused solutions.



“



KEY MILESTONES

IN THE JOURNEY OF MAX TRANSTECH



2006 – FOUNDATION

Max Transtech began its journey with a small team and a strong vision to provide reliable logistics solutions.



2009 – FLEET GROWTH

Expansion of the vehicle fleet strengthened transportation capabilities and improved service reliability.

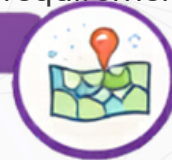


2012 – SERVICE EXPANSION

Introduction of additional logistics services to cater to a wider range of customer requirements.

2015 – NETWORK GROWTH – 2015

Operational presence expanded at new locations, strengthening the company's distribution network.



2017 –2018 TECHNOLOGY ADOPTION (MAGIX ERP)

Implementation of the Magix ERP system to streamline operations and improve efficiency across logistics processes.



2021 – SCALING OPERATIONS

Significant growth in operations, workforce, and infrastructure to support increasing logistics demand.



2024 – INDUSTRY RECOGNITION

Honored with the CII SCALE Award 2024 for Emerging Last Mile Delivery Service Provider.



2025 – SERVICE DIVERSIFICATION & SUSTAINABLE MOBILITY

Expansion into International Freight Forwarding and Parcel Services, along with the introduction of Electric Vehicles (EVs) to support sustainable logistics.



2026 – 20 YEARS OF MAX TRANSTECH, MOVING FORWARD TOWARDS NEW HEIGHTS



In the Spotlight

10 Years @ Maxtranstech
10 Questions with Our CTO

Dr. Ram Prakash Singh

Over the last decade, technology has played a crucial role in shaping Max Transtech's growth. Dr. Ram Prakash, our Chief Technology Officer, reflects on this journey, inspiring milestones, and the future of tech in logistics.



1. One word to describe your 10-year journey at Max Transtech?

A truly rewarding journey.

2. What does completing a decade with the organization mean to you?

Completing a decade feels deeply fulfilling. It reflects a journey of learning, growth, and contributing to the company's technological evolution.

3. What inspired you to build MAGIX ERP?

The company needed an in-house ERP system, and with the world moving rapidly towards digital transformation, it was the right step to build a solution tailored to our operational needs.

4. What was the biggest challenge while developing MAGIX?

The biggest challenge was understanding the niche nature of the logistics industry. During this journey, Kamlesh Sir guided me in understanding the operational complexities, which helped shape the system effectively.

5. One moment in these 10 years that made you feel proud?

- The creation of MAGIX — especially knowing that today a large part of our operations relies on it.
- Introducing the Android application was a major milestone. It was unique at the time, with built-in audio prompts that guided the scanning process.

6. One thing that has changed the most in the company since you joined?

The increase in team size, the company's overall growth, and its shift towards becoming a technology-driven organization.

7. One quality that helped you grow in this journey?

Compassion and calmness, especially when dealing with challenging situations.

8. What keeps you motivated every day at work?

The opportunity to face new challenges and continuously learn something new.

9. One word that describes the technology team at Max Transtech?

A dependable team.

10. One message you would like to share with the team?

I strongly believe that no single person can move a mountain. It takes a committed team to push limits and achieve success.



Moments of Celebration, Culture, & Appreciation

A season of togetherness and milestones at Max Transtech



01-01-2026

A new year, new opportunities, and a memorable team outing to Dreamland Farm House to celebrate the journey ahead.



Moments of Celebration, Culture, & Appreciation

A season of togetherness and milestones at Max Transtech

**Honouring Our Journey on
Foundation Day, 12-01-2026**

Foundation Day served as a meaningful reminder of how far we have come as an organization. From humble beginnings to becoming a trusted name in the logistics industry, the journey reflects visionary leadership, strong partnerships, and the dedication of our team members.



From humble beginnings to a trusted name in logistics, every milestone reflects the dedication and perseverance of our team

Recognizing People Who Drive Our Success



**Employee Appreciation Day,
06-03-2026**

HOLI MOODBOARD

2026



02-03-2026



“Just like colours bring life to a canvas, shared celebrations bring energy and connection to our workplace



“ International Women’s Day celebrated the strength, leadership, and inspiring contributions of women within the organization. Their innovation, resilience, and dedication continue to shape progress and foster a more inclusive workplace. ”





My fitness routine?
Lifting, shifting, sorting,
and one long ride across
highways!"

The Journey of a Shipment

Every delivery follows a carefully planned process.

Step 1 – Booking



Shipment details are received and scheduled.

Step 2 – Consolidation



Shipments are grouped at a hub for efficient transportation.

Step 3 – Transportation



Goods move across cities through the transport network.

Step 4 – Destination Hub



Shipments are sorted for final delivery.

Step 5 – Last Mile Delivery



The final step where goods reach the customer.

Behind every successful delivery is coordination between multiple teams.



West Asia in Crisis: When Supply Chains Feel the Heat

How the EXIM Team at Max Transtech is Navigating Global Disruptions

By: Saurav Biswas

ASM, EXIM Dept.

For many, a crisis in West Asia is something observed from a distance—maps on screens, diplomatic statements, and breaking-news tickers. But for those of us in logistics, the impact is immediate, measurable, and deeply operational. What begins as a geopolitical flashpoint quickly becomes a cascade of delays, cost escalations, and tough decisions that ripple through global supply chains.



Today, that ripple has become a wave.

At Sea: Longer Routes, Higher Stakes

Shipping lines are redrawing their maps in real time. What was once a predictable passage—especially through the Red Sea and surrounding corridors—has become a zone of caution. Many vessels are now rerouting around the Cape of Good Hope, adding 7–20 extra days depending on the lane.

For shippers, this isn't just a delay. It's:

- Working capital locked in transit
- Production schedules disrupted
- Inventory buffers shrinking
- Customer commitments under strain

In the Air: Faster, But Not Easier

Air freight becomes the natural fallback when sea lanes tighten—but the skies are not immune either.

- Flight paths are being adjusted to avoid conflict zones
- Jet fuel prices remain volatile
- Capacity is tighter than it appears on paper
- Charter rates are climbing

Air cargo may be faster, but it is no longer the “quick fix” it once was. Many shippers are discovering that speed now comes with a premium that strains budgets and margins

On the Ground: Real Decisions, Real Impact

Behind every shipment is a network of people—planners, operators, warehouse teams, transport partners—making decisions under pressure.

Daily questions now include:

- Should we reroute or wait it out?
- Do we absorb the extra cost or pass it on?
- Do we hold inventory or expedite movement?
- How do we communicate uncertainty to customers without eroding trust?

These aren't boardroom hypotheticals. They are real-time operational calls made with incomplete information and shifting variables.

What's Often Overlooked: The Hidden Layers of Impact

These secondary effects will likely outlast the immediate crisis. If there is one clear lesson, it is this: predictability in logistics is becoming a luxury.

A Shift in Mindset: From Predictability to Preparedness

- Disruptions are no longer exceptions—they are part of the operating environment. The companies that will navigate this era effectively are those that:
 - Build flexibility into their networks
 - Diversify routes and modes
 - Strengthen supplier visibility beyond tier-1
 - Invest in real-time intelligence and scenario planning



HOW THE EXIM TEAM IS RESPONDING

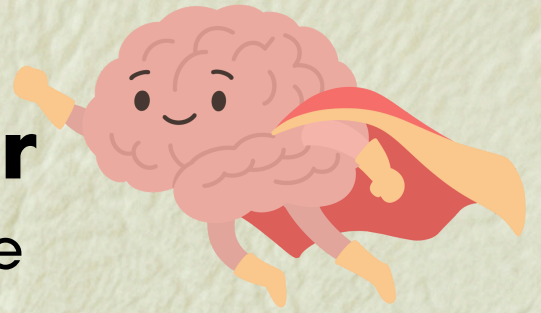
The EXIM team at Max Transtech is closely monitoring the situation and working proactively with shipping lines, airlines, and logistics partners to manage disruptions. By maintaining constant communication with clients, exploring alternative routing options, and closely tracking global developments, the team is ensuring that shipments continue to move with minimal disruption wherever possible.

In times like these, logistics becomes more than transportation it becomes about adaptability, coordination, and keeping supply chains moving despite uncertainty.

*By: Saurav Biswas
ASM, EXIM Dept.*

Brain Boost Corner

Scan, Play & Beat the Score



10 Questions.

2 Minutes.

**Can you score
20/20?"**



Your Score: ___ / 20

20/20 = Logistics Ninja

15/20 = On Track

10/20 = Needs Upgrade



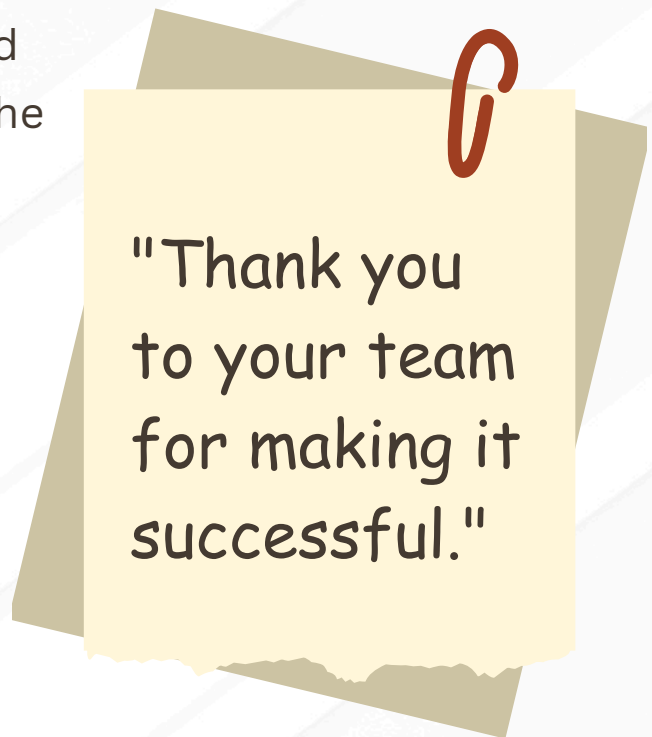
Client Appreciation: A Note of Trust



Customer: Reliance Trends
Region: Lucknow West & Uttar Pradesh
Concerned Person: Pankaj Sharma

We (MTTL) recently received an appreciation from Reliance Trends for the successful handling of super-critical STO movements for kidswear across Lucknow West and Uttar Pradesh.

In his note, Mr. Pankaj Sharma, Transport Manager, acknowledged the dedication and efficiency of the team, stating:



"Thank you to your team for making it successful."

This recognition reflects the commitment, coordination, and operational excellence demonstrated by the Max Transtech team in ensuring timely and reliable logistics support for one of India's leading retail brands.

Such feedback from our valued partners motivates us to continue delivering agile, dependable, and customer-focused logistics solutions across the country.

A Note of Gratitude

As we conclude this issue, we extend our heartfelt thanks to everyone who contributed their time, ideas, and experiences to make this magazine possible.

Each article, insight, and story shared in these pages reflects the dedication and collaborative spirit that drives Max Transtech Limited forward every day.

We are equally grateful to our readers for your continued support and enthusiasm. Your engagement inspires us to keep bringing meaningful stories and perspectives from across our organization.

We hope this edition has sparked new ideas, encouraged learning, and strengthened our shared sense of purpose.

Thank you for being an important part of this journey. Together, we continue to move forward.

MAXCHRONICLE

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